



T h e E n e r g y F o u n d a t i o n

Toward a sustainable energy future

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Energy Foundation announces Climate Cool™ certification

The Energy Foundation has offset 100 percent of its global warming emissions and been certified Climate Cool™ by the Climate Neutral Network. A Climate Cool™ product, service, or enterprise has a zero net impact on the earth's climate. To earn Climate Cool™ certification, the Energy Foundation has committed to maintain energy efficiency practices as well as offset the greenhouse gas emissions from its U.S. operations. The Energy Foundation is the first nonprofit to be certified a Climate Cool™ enterprise.

To offset its emissions, the Energy Foundation is supporting new renewable energy through the purchase of Green Tags provided by the Bonneville Environmental Foundation (BEF). BEF Green Tags support wind and solar power from new renewable energy facilities in the Pacific Northwest. This zero-carbon electricity enters the regional energy mix, reducing demand for fossil fuel energy sources, and resulting in lower overall CO₂ emissions.

"After years of promoting policy change to advance the nation toward a high technology, low-carbon energy future, we are proud to reduce our own impact by directly supporting new renewable energy," said Eric Heitz, Energy Foundation President. "We applaud the efforts of the Climate Neutral Network and the Bonneville Environmental Foundation to make it easy for anyone to zero out their carbon emissions, and reduce the dangerous threat of global warming."

According to Sue Hall, Executive Director of the Climate Neutral Network, "Alongside the 2002 Olympics and major Fortune 500 companies, the Energy Foundation's certification will issue a challenge to the non-profit community to emulate their Climate Cool leadership. This is the beginning of a major new trend that promises to benefit our communities, our economy and our climate."

"We salute the Energy Foundation for offsetting their emissions at the 100 percent level," said Angus Duncan, President of BEF. "By selecting Green Tags from BEF, they

**A Joint Initiative of
The William and Flora Hewlett Foundation,
The John D. and Catherine T. MacArthur Foundation,
The McKnight Foundation, The Joyce Mertz-Gilmore Foundation,
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are helping drive down the cost of wind and solar, and investing in the next generation of renewable energy technologies.”

The Energy Foundation’s domestic operations create 504 tons of CO_{2e} emissions annually. Air travel is responsible for 80 percent of the Energy Foundation’s emissions, natural gas consumption 15 percent, employee commuting four percent and electricity consumption one percent. The cost of the premium Green Tag offsets is approximately \$23 per ton of CO₂.

About the Energy Foundation

The Energy Foundation is a partnership of major foundations that promotes energy efficiency and renewable energy in the U.S. and China. It was launched in 1991 and its funders include the John D. and Catherine T. MacArthur Foundation, The Pew Charitable Trusts, The Rockefeller Foundation, The Joyce Mertz-Gilmore Foundation, The McKnight Foundation, The David and Lucile Packard Foundation, and The William and Flora Hewlett Foundation. Its website is www.energyfoundation.org.

About the Climate Neutral Network

The Climate Neutral Network is a non-profit organization dedicated to helping companies, organizations, communities, and consumers achieve a net zero impact on the Earth's climate. Building and promoting a new Climate Cool™ marketplace through the development of profitable products and partnerships is the core mission of the Climate Neutral Network. With the assistance and endorsement of leading environmental organizations, the network provides technical support and a science-based Climate Cool™ certification. Certification requires inventorying sources of greenhouse gas emissions, and creating a portfolio of projects that include internal, on-site reductions of greenhouse gas emissions as well as external offset projects. The Climate Neutral Network’s website is www.climateneutral.com.

About the Bonneville Environmental Foundation

The non-profit Bonneville Environmental Foundation was established in 1998 by the Bonneville Power Administration and regional environmental groups to further the development and use of new renewable energy resources. Through revenues generated from the sales of green power products, BEF funds projects that restore damaged watersheds and support new renewable energy from solar, wind and biomass. BEF pioneered the sale of Green Tags in 1999 and has helped establish national standards for certification and trading. A Green Tag is a certificate representing a measured amount of electricity generated by a wind turbine, a solar panel or another renewable energy source. BEF Green Tags are Green-E™ certified. Visit online at www.B-E-F.org.